

METABOLIQ[®] vs. ISAGENIX[®]

TODAY'S WEIGHT LOSS MARKET

We're the first to admit...weight loss products can be very confusing. Carb blockers, thermogenics, caffeine pills, water pills, magic foods, starvation diet...enough already! Many companies have jumped on the weight-loss bandwagon hoping to cash in, often at your expense. Have you ever used a product, lost a few pounds, only to regain the weight? It's called yo-yo dieting. If it's happened to you, you're not alone. Short-term product gimmicks have failed and frustrated millions. Qivana is out to change that.



RESEARCH SHOWS THAT NEARLY EVERY DIET FAILS WITHIN SIX MONTHS OF COMPLETION. LEARN WHY.

Most companies promise weight loss, and if the truth be told, there are a myriad of ways to lose weight. That's not the hard part. The hard part is finding a program that helps you lose the right weight in a way that makes you healthier and then successfully teaches you how to keep the weight off. That separates METABOLIQ from any other program on the market.

EFFICACY & SUSTAINABILITY

Before you pass, take a closer look, and you'll see nothing else can promise what METABOLIQ delivers.

- ✓ Studies demonstrate that 80% of weight lost with METABOLIQ is fat. Not muscles, tissues, organs or water weight.
- ✓ We teach you a simple strategy to keep the weight off forever.
- ✓ We help you lose weight by activating your metabolism – not in a trick or gimmick to “fool” your body into losing weight for the short-term.
- ✓ METABOLIQ is backed by the largest human study ever on maintaining weight loss for the long term.

AFFORDABILITY

Not only is METABOLIQ unparalleled in its efficacy and sustainability, it's also one of the most affordable programs on the market.

METABOLIQ Max Burn versus Isagenix 30-Day Cleansing & Fat Burning System (according to Isagenix website this is their most popular program).

COST COMPARISON

MONTH 1

(Business Owner or Associate Pricing)

METABOLIQ Max Burn Pack | **\$235** (most expensive pack)

Isagenix 30-Day Cleanse & Fat-Burning System | **\$308**

Isagenix Weight Loss President's Pack | **\$559**

MONTH 2

METABOLIQ Max Burn Pack | **\$135**

Isagenix 30-Day Cleanse & Fat-Burning System | **\$308**

Isagenix Weight Loss President's Pack | **\$559**

MONTH 3

METABOLIQ Max Burn Pack | **\$135**

Isagenix 30-Day Cleanse & Fat-Burning System | **\$308**

Isagenix Weight Loss President's Pack | **\$559**

SAVE \$424 – \$1177
WITH METABOLIQ IN JUST 3 MONTHS

HEAD-TO-HEAD COMPARISON

Let's allow the facts to speak for themselves.

	ISAGENIX 30-DAY CLEANSE & FAT BURNING SYSTEM	METABOLIQ MAX BURN PACK
Price (1st month)		SAVE \$73
Price (2nd month)*		SAVE \$173
Primary weight-loss mechanism	Low-calorie/ starvation diet	Metabolic Correction: activating & training mitochondria to burn excess fat more efficiently
Meals included	28	45
Nutrition bars included	0	15
Grams of protein per meal	23	29
Packaged in convenient individual servings	X	✓
Cost per meal*	\$11	\$5.22
Product required for use	7	4
Scientifically-proven targeted fat-burning muscle building effects	X	✓
Builds & preserves lean muscle during weight loss	X	✓
Teaches proven transition strategies for maintaining after the program	X	✓

Prices for Isagenix product as stated on Isagenix U.S. Price List Jan 2013

** Price comparison of associate price of Isagenix 30-Day Cleansing & Fat Burning System versus METABOLIQ Burn Pack*

*** Based on cost of system / number of meals included*

METABOLIQ: INTRODUCING REVOLUTIONARY METHODS & LONG-TERM SUCCESS

METABOLIQ is the new standard. It alone is backed by three decades of research, millions of dollars, hundreds of scientific experiments and partnerships with the best scientists in the world. We're not out for a quick-hit. But we are out to create a real, proven, sustainable and nutritionally sound program that can be used for the rest of your life. It never was about short-term weight loss. That's easy. It is about changing your metabolism, which in turn resculpts your body using your body's own mechanisms. Its a root-cause approach. And no one else has the expertise, know-how or science to attempt such a feat.

It's the METABOLIQ Edge.



METABOLIQ IS DESIGNED AROUND MY BREAKTHROUGH RESEARCH DISCOVERY THAT WAS THE FIRST TO IDENTIFY THE ROLE AMINO ACIDS PLAY IN OUR METABOLISM. PROPERLY DESIGNED, THE METABOLIQ PRODUCTS ARE FORMULATED TO SIGNAL MUSCLES TO REPAIR THEIR STRUCTURE AND STRENGTH, WHICH ENERGIZES THEM AND MAXIMIZES THEIR ABILITY TO BURN FAT. MY DISCOVERIES HAVE LED TO A REVOLUTIONARY CHANGE IN OBESITY RESEARCH AND CREATED ENTIRELY NEW STRATEGIES FOR WEIGHT LOSS. **QIVANA IS THE ONLY COMPANY TO FULLY INTEGRATE MY DISCOVERIES INTO A COMPREHENSIVE AND SUSTAINABLE WEIGHT MANAGEMENT PROGRAM.**”

Dr. Donald K. Layman

AWARD-WINNING METABOLIC RESEARCHER

“Isagenix” is a registered trademark of Isagenix International